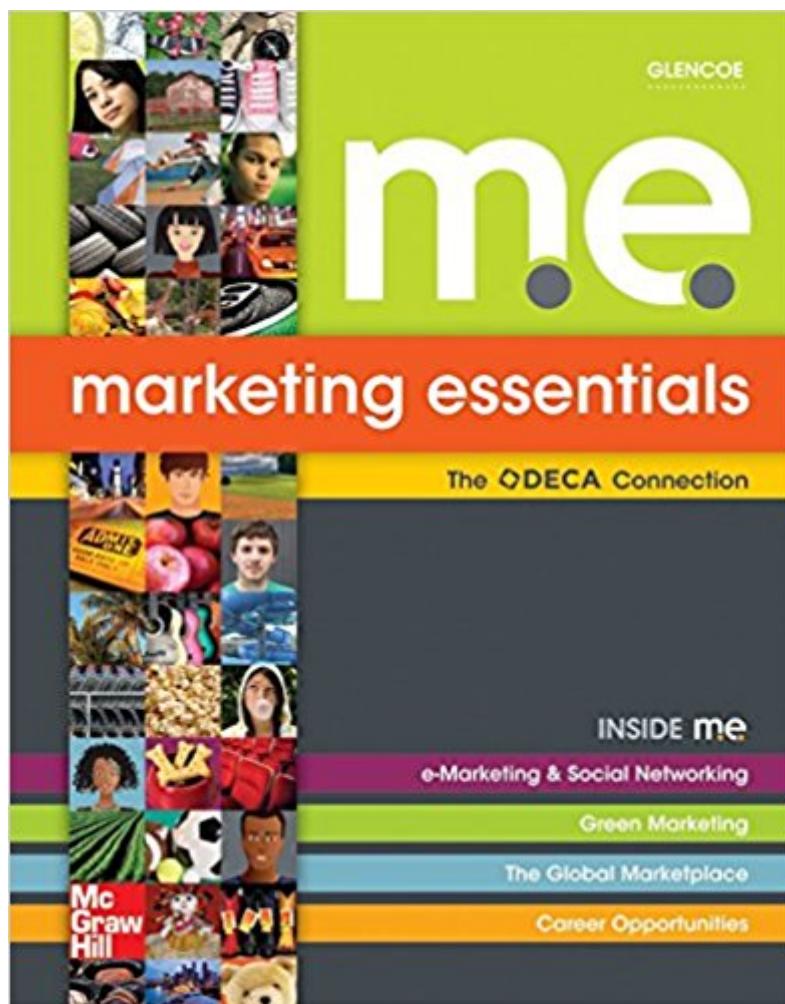


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Marketing Essentials, Student Edition



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Book Information

Series: MARKETING ESSENTIALS

Hardcover: 1024 pages

Publisher: McGraw-Hill Education; 1 edition (November 1, 2010)

Language: English

ISBN-10: 007895312X

ISBN-13: 978-0078953125

Product Dimensions: 8.6 x 1.6 x 11.1 inches

Shipping Weight: 5 pounds

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Best Sellers Rank: #504,095 in Books (See Top 100 in Books) #176 in Books > Children's Books > Education & Reference > Money & Saving #726 in Books > Textbooks > Business & Finance > Marketing #3498 in Books > Business & Money > Marketing & Sales > Marketing
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